

# **RENT CORPORATION**

## **New Listing Brief**

Standard Market

Jun. 30, 2025

Rent Corporation, a comprehensive rental company specializing in industrial and construction machinery and vehicles, is listing on the TSE Standard market. The company has demonstrated consistent revenue and profit growth, driven by diversification beyond construction and the provision of high-value-added services. Despite being asset-heavy with reliance on debt/leases, financial health shows improvement. The IPO aims to fund further asset expansion and operational enhancements. The company's strategic initiatives, including international expansion and R&D in battery regeneration, present significant growth potential, positioning it well in a consolidating market.